

European Policy Statement of University of Business in Prague for the period of 2014-2020

The University of Business in Prague, not-for-profit organization was established in 2000, when it gained the state approval to act as a private higher educational institution. The accreditation in accordance with the higher education law was granted to the University in International Territorial Studies. The first academic year was opened in 2001/2002. The University provides bachelor and master programs and prepares highly qualified specialists in the following areas: tourism management, informatics with focus on tourism, tourism guide aviation business, aviation transport services and transport management.

One of the objectives of the University is to participate in most of the European programs, e.g. Erasmus+ Program.

The priorities of the University of Business for the near future are to:

- Deepen internationalization of education and research
- Increase student and teaching staff mobility
- Increase the number of incoming students
- Offer a program and courses in foreign languages
- Increase participation in international projects
- Support the involvement and participation of staff and students in research
- Integrate education and research into the European education structures with consideration of specific features and traditions of the Czech Republic
- Develop collaboration with institutions abroad
- Pay attention to public relations
- Prepare promotion materials e.g. brochures, videos in foreign languages
- Participate in educational fairs and exhibitions
- Participate actively in international conferences
- Ensure the performance of ECTS transparency and flexibility of program
- Develop a voluntary student network to support activities of outgoing and in-coming students.
- Support placement offer and integration of graduates into working environment by means of alumni and partner clubs enlargement
- Involve international students in the school activities and consequently develop the multicultural environment.

Students and staff are being regularly informed on possibilities to participate in Erasmus+ Program. The University of Business in Prague also ensures the Erasmus University Charter and European Policy Statement is displayed in a visible place and on the internet. There is information about Erasmus+ program provided during the Open Days, informative meetings, Erasmus Week and student seminars.

The European Policy Statement of the University of Business has been based on the University's policy in the main areas such as study, research, development, and international relations. This document was discussed at the rector's office level. The European Policy Statement will be used on daily basis at the University in the process of new projects development and evaluation.

The University of Business in Prague enables education to students without any gender, racial, national or religion discrimination. Education of students to racial and religious tolerance is an inevitable part of study programs of the University and the professional profile of its graduates.

Handicapped students are also fully integrated into the day-to-day activities and they have all rights as other students.

The University of Business is open to all students and teaching staff who wish to join from abroad and try to ensure that no one will meet with xenophobia, racism and discrimination. There are 10 percent of international students including from Armenia, Azerbaijan, Belarus, Bosnia and Herzegovina, Croatia, Germany, Italy, Kazakhstan, Kirgizstan, Moldova, Mongolia, Nicaragua, People Democratic Republic of China, Russia, Slovakia, Turkey, Turkmenistan, Ukraine, Uzbekistan and Vietnam studying at the University in current academic year.

The University of Business will ensure high quality for student and staff mobility by system of education, ECTS, individual study programs for outgoing and incoming students and teachers.

The Erasmus coordinator is reporting to the vice-rector for international affairs and external relations. They together with managements of the University ensure the quality of exchange and academic recognition of studies and teaching abroad.

The practical side of incoming students, such as housing arrangement, language preparation courses, introduction programs, mentor system promotion are organized by Erasmus coordinator. The cooperation of the team enables that outgoing and incoming students are informed about application rules and forms by means of ECTS information packages, information days, etc. The selection criteria are based on academic merit, foreign language knowledge, motivation, and communication skills. The Erasmus coordinator helps outgoing and incoming students to obtain relevant information about partner institutions. One of the important tasks is to get feedback after the mobility is over.

ECTS – European Credit Transfer System has been fully used since 2010/2011 academic year. The University provides information for incoming students and staff on the University website under the following link: <http://www.vso.cz/en/international-affairs/>.

The University of Business ensures high quality of education for students. It collaborates with institutions, companies and organizations in the field of employing its graduates. Training in real working environment is incorporated into all programs offered by the University.

The teachers and coordinators of particular programs monitor the placements of students during their work there. Trainings are evaluated and acknowledged in curriculum. Students submit reports and a part of their thesis based their trainings.